

Application Directions

Accepting Digital Images Only

1. Complete the application in full and include four digital images of work per medium on a disc, jump drive or other external method. Images may be emailed to **ArtOnTheMall@utoledo.edu**.
2. Apply online at **toledoalumni.org** and click on Art on the Mall. To apply online, click the Showcase Your Art button. You can submit your application, attach your four digital images of your work and pay your jury fee here.
3. Images should be 1920 pixel dimension along the longest edge of the image. Baseline JPEGs are preferred.
4. The transmitted file should be no larger than 2 MB per image. Please send images as attachments, not in the body of the email.
5. Manipulation of images, except basic tone correction, is prohibited and will not be accepted for the jury process.
6. Send images, completed application form and a check payable to the **UToledo Alumni Association** for the jury fee (\$25 per medium). Payment by credit card is also accepted.
7. To be considered for jury, you must submit the **application, four images AND payment by Saturday, April 30, 2022. Partial applications will not be accepted.**
8. Questions? Call the Office of Alumni Engagement at 419.530.ALUM (2586) or 800.235.6766.
9. No application fees will be refunded. **All artwork must be for sale.**

Application Policy

Complete the enclosed application and return it along with four digital images of your artwork and payment. If mailed, submission must be postmarked on or before Saturday, April 30, 2022. The work in all four images must be representative of the work to be sold at the art fair. Clear, good-quality images are essential to a fair review. It is suggested that artists who have previously participated send photos of recent work. Names of applicants will not be revealed during the review process. Artists may show work only in categories approved by the jury. This also applies to the jewelry category. All work must be executed by the accepted artists, should not be craft-like and must reflect high quality in workmanship. Precast or purchased items are not acceptable, except when repurposing.

If premade items are found on display, the artist will be asked to remove them from the booth.

Late applicants will not be juried; therefore, they will not be eligible for awards. In addition, late applicants will be added to Art on the Mall based upon the discretion of the show, and decisions of the show are final.

A Celebration of Art

Art on the Mall, now in its 29th year, has become one of the area's best-known and most eagerly anticipated annual art events. With regular attendance numbering upwards of 12,000, Art on the Mall draws art lovers, families, music fans and summertime browsers looking for an afternoon that's enjoyable, affordable and even educational.

The scores of artists who exhibit in every medium know that Art on the Mall showcases their creative work in a jewel of a setting — and ensures access to an audience primed for an encounter with art.

Schedule

Saturday, April 30, 2022

Application forms, digital images and jury fees must be postmarked by this date.

Mid-May

Results of image jurying and booth fee statements mailed.

Friday, July 1, 2022

Booth fees are due to the UToledo Alumni Association.

Sunday, July 31, 2022

Art on the Mall

Return completed applications by mail to:

The Office of Alumni Engagement
4510 Dorr St.
Mail Stop 830
Toledo, OH 43615-4040

Digital images can be emailed to
ArtOnTheMall@utoledo.edu



Office of Alumni Engagement
The University of Toledo
MS 830
4510 Dorr St.,
Toledo, OH 43615-4040



The University of Toledo



29th Art on the Mall



**2022
Artist Application**



ART ON THE MALL

The 29th Annual UToledo Alumni Association Art on the Mall

The University of Toledo
Main Campus in Centennial Mall
Sunday, July 31, 2022 | 10 a.m.-5 p.m.

Art on the Mall

The UToledo Alumni Association invites you to be part of our one-of-a-kind outdoor, juried art fair — Art on the Mall.

Eligibility

Art on the Mall will be juried and feature artists who have a University of Toledo connection as alumni, former students, faculty, staff or other related affiliations; they will be eligible for all awards, including The University of Toledo Best of Show. The fair also will include non-affiliated artists who qualify for all other awards.

In addition, the show may include a selection of non-juried artists. These artists will not be eligible for awards, as they have not been juried into the show.

Awards

The University of Toledo Best of Show : \$500*
Two Firsts: \$300
Two Seconds: \$200
Two Thirds: \$100
Purchase Award

*Artists must be affiliated with UToledo in one of the listed categories to be considered for The University of Toledo Best of Show.

Booths and Fees

- Jury fee: \$25 for application in each category.
- Jury fees are nonrefundable, and decisions of the jury are final.
- Participation fee: \$100. Each participating artist must pay this fee upon acceptance.
- A minimum area of 10' x 10' will be provided for each artist.
- Table rental: Contact Meredith Party Rentals at 419.531.9977. Rental fees are \$19.50 for one 2 1/2' x 8' table, \$9.50 for additional tables. Orders due by Thursday, July 14, 2022.

- Genuine artistic collaborations between two or more individual artists are viewed as a single-price application for booth space. This must be indicated on the application form, with all artists' names and part in the collaboration noted. Two artists who are not collaborators also may share a booth, but each artist must apply separately. Each must be accepted and pay a \$100 participation fee.

Late Applicants

Artists who miss the Art on the Mall application deadline may still apply for the 2022 show.

- Artists applying for late admission will pay a \$200 participation fee to be part of the 2022 show.
- Artists must submit the completed application, four (4) digital images of their work per medium, plus one (1) booth shot, for a total of at least five (5) digital images.
- Artists applying for late admission will not be eligible for juried awards.
- Artists applying for late admission will be accepted based upon the complete discretion of the show.
- Do not submit a \$25 jury fee with the completed application.

The 2022 Art on the Mall Art show will return to the Main Campus of the University of Toledo in Centennial Mall on Sunday, July 31. Returning artists may request a space that they previously occupied, however, no location is guaranteed.



ART ON THE MALL

Due by Saturday, April 30, 2022

Name(s) _____

Address _____ City _____

State _____ Zip _____ Daytime Phone _____

Email _____

Art Medium

- | | |
|--|---|
| <input type="checkbox"/> Acrylic | <input type="checkbox"/> Pottery (Indicate below: type of ceramic, porcelain, etc.) |
| <input type="checkbox"/> Glass | <input type="checkbox"/> Oil |
| <input type="checkbox"/> Jewelry* (Describe below) | <input type="checkbox"/> Textiles, Fibers, Basketry |
| <input type="checkbox"/> Mixed Media* (Describe below) | <input type="checkbox"/> Watercolors |
| <input type="checkbox"/> Pen & Ink | <input type="checkbox"/> Wood |
| <input type="checkbox"/> Photography | <input type="checkbox"/> Other* (Describe below) _____ |

Medium or collaboration description: _____

*If working in mixed media or jewelry (combining different forms of pigment, metal and beads, paint and sculpture, "found" items and other media, etc.), please specify which components are created by you and which by others. Assembled jewelry cannot be craft-like in nature. If it is not clear what components make up your artwork, please provide a description.

Please submit form with digital images and jury fee payable to UToledo Alumni Association.

- I have emailed four images per medium I have enclosed four images per medium

How many promotional postcards would you like to send to your customers? (up to 50) _____

- I would be interested in participating in TV/print interviews.

Best way to contact me _____

Art on the Mall – UToledo Affiliation

- | | |
|--|---|
| <input type="checkbox"/> UToledo Alum | <input type="checkbox"/> Current or former faculty/staff |
| <input type="checkbox"/> Spouse of a student or Alum | <input type="checkbox"/> Parent or spouse of grad/student |
| <input type="checkbox"/> Current student | <input type="checkbox"/> Other _____
<small>Please explain. If none is provided, it will be disregarded.</small> |
| <input type="checkbox"/> Former student | <input type="checkbox"/> Non-affiliated artist |

2022 Application/Registration Form